



# the **ANNUAL** 2015 **CONFERENCE**

A Tradition in Excellence.

JUNE 4-6, 2015



**TUITION: DOCTORS \$2,150; STAFF \$995**

The BioRESEARCH Annual Conference is the highlight of our year featuring some of the most talented and dedicated teachers in dentistry. Their treatment philosophies differ, but they all share the common philosophy of objective measurement and comprehensive diagnosis

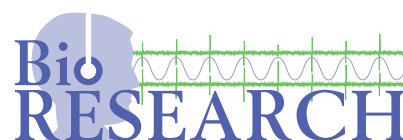
and treatment outcome measurement. This year's conference will feature at least 2 hours of real clinical cases, highlighting each topic presented. Not only will you get the lecture, but actually see cases from start to finish in every class!

**Limited Registration!**

**Contact us at**

**800.251.2315 or**

**[www.BioRESEARCHInc.com](http://www.BioRESEARCHInc.com)**



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## All Attendees Will Receive:

- BioRESEARCH T-Shirt
- BioRESEARCH Memory Stick with Notes/Slides from Every Class
- Full AC Workshop Video
- Full Operations Master Class Video



## Keynote Address

### Computerized Occlusal Analysis Textbook Signing and Authors Roundtable

Dr. Robert Kerstein and the majority of the co-authors of Computerized Occlusal Analysis: Technology and Applications in Dental Medicine will be on hand to discuss the research and writing of the definitive textbook on modern occlusal analysis. You will have the opportunity to have the book signed by the authors, as well as spend one-on-one time with your favorite co-authors. Make sure to ask your BioRESEARCH representative for a special rate on this informative and clinically invaluable book in conjunction with your registration at the Annual Conference!



## Mentor Appointments

Meet with four of the leading pioneers in biometric dentistry. These appointments will be one hour in length and will give you

exclusive one-on-one access to the mentors listed below. Appointments will be made on a first-come, first-served basis.

### Mentors:



**Dr. Robert Kerstein**  
Force, Timing and Balance of the Dental Occlusion



**Dr. Chris Stevens**  
Managing Craniofacial Physiology in Full Mouth Reconstruction



**Mr. Lucio Zaghetto**  
Reduction of Pain and Inflammation Through Laser Therapy



**Mr. John Radke**  
Mastication and Speech Analysis in Dentistry



# WORKSHOPS



**Dr. Daniel G. Klauer**  
**Zero To Hero:  
How to Get  
Into TMD/OSA  
and Build a**

## **Multimillion Dollar Practice From Scratch**

Your dental practice is full of patients needing help with pain and sleep and Dr. Klauer will show you how to give these patients what they need. It's time to look beyond the teeth and add a whole new revenue stream to your practice that will give you opportunity to phase out of general dentistry or simply love practicing both. See how Dr. Klauer's practice limited to treating sleep apnea, TMD, and headaches runs on a daily basis. He will share with you how looking beyond the teeth allowed him to build a MULTIMILLION DOLLAR practice from scratch in 12 months. This course is for doctors eager to transform their practice and their patients' lives.



**Dr. Ray Becker**  
**Applying  
BioMetrics from  
JVA-Quick to  
Occlusion. A  
Real World Step**

## **by Step Practical Review.**

As a contributing author in the textbook Computerized Occlusal Analysis Technology, Dr. Becker will share his expertise on using JVA as the foundation of biophysiological measurement in your practice and how it can be the foundation of a growing and thriving dental practice.



**Dr. Warren Roberts**  
**EMG Guided  
Botox Therapy  
For TMD**  
Botox has

become a popular treatment for craniofacial pain. However few courses discuss the proper diagnosis required for selecting Botox patients, and this course includes the use of BioEMG™ to determine when the muscles have been properly relaxed using this treatment modality.



**Dr. Dennis Marangos**  
**BioPAK for the  
General Practice**  
Dr. Marangos will demonstrate

how to incorporate your newly found knowledge into the areas of restorative dentistry, orthodontics and sleep dentistry. You have invested in this technology, here is how you are going to use it and reap the benefits of your BioPAK technology.



**Dr. John Droter**  
**Advanced  
Joint Vibration  
Analysis  
Interpretation**

This course is for the nerdiest of nerds. Everything that you ever wanted to and need to know about JVA will be discussed, including the top 8 things that Dr. Droter couldn't do if he never bought a JVA. Having taken CBCT and MRI imaging on his patients for

over 20 years and working as a consultant to oral surgeons Dr. Droter would like to share his experience with JVA to accelerate your learning curve. This course is for repeat attendees of the Annual Conference.



**Dr. Robert Kerstein**  
**Disclusion Time  
Reduction (DTR)  
in Headache  
Treatment**

Dr. Kerstein has been a pioneer in the development of DTR with the utilization of the T-Scan/EMG link. As the author of "The Handbook of Clinical Research on Computerized Occlusal Analysis: Technology Applications in Dental Medicine," he will share his secrets to success, including case selection and clinical pearls.



**Dr. Paul Mitsch  
& Dr. J.K.  
Dillehay**  
**TMJ, Muscle,  
and Occlusal  
Considerations  
in Orthodontic  
Cases: A General  
Dentist and  
Orthodontist's  
Role**



One of the most frustrating things for a General Dentist is getting your Orthodontist to take into account proper craniofacial physiology. One of the most frustrating things for an Orthodontist is a General Dentist trying to tell them how to do a case that they spent extra years

in school for. Dr. Paul Mitsch and his Orthodontist, J.K. Dillehay have systematically addressed this problem. See how they communicate and identify key issues so that they can provide the best possible treatment for the patient.



**Mr. Scott Manning**  
**The Technology Key to a Thriving Practice**

In this session you will go in-depth with Scott to dissect and discover the 7 Pillars of Practice Growth and the systems necessary to grow and sustain your success without being chained down by daily management. Most dentists lack the proper systems to attract and educate enough new patients, and to recommend and get case acceptance consistently. So they aren't able to take advantage of their advanced equipment and technologies. This session will show you how.



**Dr. Cliff Simmons**  
**PDQ Analysis of JVA**

Dr. Simmons will share his outcome based, PDQ method of treatment. He will give an

unbiased evaluation of electro-diagnostics while explaining his insight into JVA, especially. Dr. Simmons has been instrumental in the faculty of the American Academy of Craniofacial Pain's Institute as an instructor in the Mini-Residency program and will discuss TMJ anatomy and pathology as those subjects relate to the individual diagnosis and treatment needs of your patients.



**Dr. Chris Stevens**  
**Implants and Biometrics are Not an Either or Proposition**

Too often dentists avoid incorporating craniofacial diagnosis and treatment, for fear that it will prevent them from doing the everyday dentistry that is their bread and butter. While this course will present full case studies on implants from single units to full mouth, it will also open up a conversation about how you can integrate craniofacial stabilization and get cases started without your biometrics hindering case acceptance.



**Dr. Chad Yenchsky**  
**Incorporating Technology in SMALL TOWN USA**

No matter where you practice, there is a demand for answers to questions that most dentists are ignoring. How to stand out in your small town (or big city) and become known as the go to authority on the ultimate patient experience. Dr. Yenchsky has invested in education and technology and wants to share with you a road map on how to be successful in any community.



**Dr. Salvador Romero, DDS, MSD**  
**The Importance of the TMJ, Facial Muscles,**

**and Functional Occlusion in Orthodontic Cases**  
Orthodontics is a "Slow-Mouth" Reconstruction and we need to follow the same principles as if it were a Full Mouth Reconstruction. This presentation will focus on techniques to properly identify the best function including using JVA for the TMJ, EMG for the Facial Muscles, and T-Scan for the Occlusion.



BioRESEARCH Assoc. Inc is designated as an Approved PACE Program Provider by the Academy of General Dentistry (AGD). The formal continuing education programs of this program provider are accepted by AGD for Fellowship, Mastership and membership maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. The term of approval extends from 6/1/2014 to 5/31/2016. Provider ID: 211696. This course provides 20 hours of CDE credit. Only BioRESEARCH provides commercial support for this program.



## BioPAK Operations Mastership Class

With Greg Kamyszek & the BioRESEARCH Training Team



3-Day hands on experience on the exact procedures in taking and saving BioPAK and T-Scan data. You and your staff will receive the same rigorous training that our field trainers experience prior to teaching others how to operate, maintain, and explain JVA, EMG, Jaw Tracking and T-Scan. Special emphasis will be given to communicating with the patient before during and after each procedure.

### Marquette University Campus

This year's conference will take place at Marquette University! There will be plenty of food choices during breaks, and it's just a short walk from the hotels. Bus service, taxis and free shuttles will take you to experience all that Milwaukee has to offer.

### City of Milwaukee

Go downtown and try the great restaurants or look for Fonzie. Listen to great music on Thursday night at Jazz in the Park or hit Spring on Brady, Brady Street's Annual Art Walk on Saturday. Take a tour of Miller Brewery, attend a Brewer's game or visit the Harley-Davidson Museum. There's plenty to see and do for everyone!

### ACCOMMODATIONS

All rooms blocked under: **BioRESEARCH Assoc.**



#### Ambassador Hotel (full-service hotel)

2308 W. Wisconsin Avenue  
Milwaukee, WI 53233  
888-322-3326  
[www.ambassadormilwaukee.com](http://www.ambassadormilwaukee.com)  
Single Queen \$189 • King Deluxe \$189



#### The Ambassador Inn (business hotel)

2301 W. Wisconsin Avenue  
Milwaukee, WI 53233  
888-301-9669  
[www.ambassadorinnmilwaukee.com](http://www.ambassadorinnmilwaukee.com)  
Two Double Beds \$169

### BOOKING AIRFARE

For assistance call our preferred travel provider.

#### Travel Market Vacations

262-241-4040  
800-962-8747  
Michele Vogel  
Subject line: BioResearch AC  
[michele@travelmarketvacations.com](mailto:michele@travelmarketvacations.com)  
Monday – Friday  
8:30 am – 5 pm central time

### CANCELLATION

BioRESEARCH reserves the right to cancel any portion of this conference for any reason. Should you need to cancel, BioRESEARCH must be notified by April 30, 2015 to receive a full refund. Cancellations after this date will be subject to a \$175 fee per attendee. No refunds are available for cancellations made within 30 days of this conference.